

Press Release

For Immediate Release

Montara Introduces The Industry's First Pontoon Surf Boat

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Montara Boats is excited to announce an industry first, a pontoon boat you can surf behind. After extensive R&D, Montara has developed a patent pending design that blends the plush comfort of a pontoon boat with the performance of an inboard surf boat.

"For the past 15 years I've watched neighbors and friends buy tow boats for water sports in addition to pontoons for entertaining. We've cracked the code on this and figured out how to blend these, creating the Surf Boss that does it all," Remarkd, Mark Overbye, Montara's CEO.

Ending the frustration of having to compromise performance for comfort, size and space, Montara's new Surf Boss is available in three lengths, 21', 23' and 25'. Equipped with PCM inboard engines, the Surf Boss features competitive surf wakes, a fully enclosed head, over 100 cubic feet of storage, dual swiveling captains chairs, jumbo-sized dual transom loungers that flip from forward to aft viewing, 110 gallon fuel tank, a changing room, Zero Off GPS speed control, 5000+ lb ballast system, custom tandem trailer, Rockford's premium audio system, carrying capacity exceeding 20,000 lbs for people and gear plus a 40+mph top end speed. A custom tower with dual biminis, speakers and lights that retracts into the hull compliments the Surf Boss's unique design.

Don Clark, the owner of The Pro Shop in Longview, WA, one of Montara's first dealers observed, "This is some really fresh thinking and there's so much more the Surf Boss can do that no other boat can. I can't help but want this and believe I have two of them sold before they arrive." Montara's new management team is planning a fall roll out schedule for the Surf Boss boats as well as a complete line of pontoon boats. Initial deliveries are expected to arrive dealer show rooms beginning in late December. Surf Boss street pricing is anticipated to range from about \$65,000 to \$75,000 for respective 21' to 25' Surf Boss models.

Such quick execution is the result of industry-leading vertical integration as Montara manufactures all of its own interiors and seating, has in-house machining capabilities, robotic aluminum cutting and welding, a full fiberglass development and production arm plus deep industry relationships.

Montara is headquartered in Minnesota, the birthplace of water sports. Montara's management team is comprised of avid water sports enthusiasts, champion athletes and people dedicated to success doing what they love.

For more information, please [email sales@montaraboats.com](mailto:sales@montaraboats.com).