

NAUTIQUE®

For Immediate Release
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THE O'BRIEN BIG DAWG FINALS PRESENTED BY NAUTIQUE TO BE WEBCAST LIVE

ORLANDO, FLA (September 15, 2010) — Nautique is pleased to announce that the O'Brien Big Dawg Finals presented by Nautique will be viewable via live webcast for the head-to-head finals held next weekend, September 25-26, on Lake Hancock in Winter Garden, Florida.

The O'Brien Big Dawg Finals allows the top amateur slalom skiers in the world to vie in head-to-head competition behind the premium tournament ski boat, the Ski Nautique 200. The Preliminary round of competition will begin on the 25th at 7:30 am and the Finals will commence on the 26th at 11:00am; admission on both days is free to the public. Additionally, the Finals will be web cast live for the head-to-head competition on Sunday through nautique.com.

Nautique President/CEO Bill Yeargin commented, "We are thrilled to be able to put on the esteemed Big Dawg Slalom Series for the fifth year. The Big Dawg Finals provides an exciting competition for participants and is enjoyable for spectators as well."

O'Brien Ski Company is the title sponsor of the Big Dawg series. The presenting sponsor for this competitive amateur series is Nautique, known for delivering high quality product and exceptional service experiences. Each event will be pulled exclusively by the Ski Nautique 200 and powered by Pleasurecraft Marine Engines (PCM). Additional sponsors include: Ballofspray.com, Connelly Skis, Zero Off, Overton's, D3 Custom Skis, GOODE Skis, Ram-Lin Trailers, Polk Audio, Eagle Sports, Ski Boat Covers, and Masterline.

Celebrating 86 years of boat building excellence, Correct Craft, Inc. is the producer of the Nautique line of boats. The manufacturer of Nautique is known for delivering superior quality product, cutting-edge technology and exceptional service experiences. To see the complete line of Nautique boats, visit www.nautique.com.

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