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Correct Craft President/CEO to speak at Grace College

WINONA LAKE, IND. -- Grace College's William P. Gordon Institute for Enterprise Development will be hosting a special business luncheon on September 17, featuring keynote speaker Bill Yeargin, the president and CEO of Correct Craft, Inc.

Correct Craft, the manufacturer of Nautique Boats, is an 85-year old company that runs global operations. Under Yeargin's leadership, Correct Craft has won several awards, including three J.D. Power awards for quality and an environmental award from the Environmental Protection Agency for the company's efforts to reduce environmental impact. Yeargin has also written management and leadership columns that have been published more than two hundred times.

At the luncheon, Yeargin will address the topic "What does the future hold? How today's global trends will impact you and your company." He will be answering audience questions.

Tim Ziebarth, director of the William P. Gordon Institute, is excited for the opportunity to bring Yeargin to the community. "The Gordon Institute is about providing unique, creative, life-long learning opportunities for our constituents. Bill Yeargin represents this model of learning as he leads an honorable organization built on solid values. We invite the community to take advantage of this opportunity and join us on September 17," he said.

Community members are welcome to attend the luncheon, which will take place at 11:45 a.m. on Friday, September 17 in Westminster Hall at Grace College. The cost is \$10 per person and RSVP is required. For more information, please contact Tim Ziebarth at 574.372.5100 x6129 or visit [www.grace.edu/institute](http://www.grace.edu/institute) for reservations.

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