



For Immediate Release
For Further Information Contact:
Terri Schneider, Marketing Coordinator
Correct Craft, Inc.
Manufacturer of Nautique Boats
(407) 956-6404
tschneider@correctcraft.com

NAUTIQUE ANNOUNCES THE FIFTH ANNUAL O'BRIEN BIG DAWG SERIES

ORLANDO, FLA (April 23, 2010) — Nautique is proud to announce the dates of the fifth annual O'Brien Big Dawg Series presented by the world-renowned, prestigious Nautique brand.

The two O'Brien Big Dawg qualifying tournaments will take place in Houston, Texas and Windsor, Colorado on June 25-26 and August 28-29, respectively. Each qualifying event will pit up to 50 skiers in head-to-head competition, all vying for cash and other prizes plus a chance to earn an invite to the finals held September 25-26 in Winter Garden, FL. Additionally, the head-to-head finals will be webcast live from Isles of Lake Hancock, allowing a large number of ski enthusiasts worldwide to view this fun and unique event from the comfort of their own homes.

This year's Big Dawg finals will be recognized by the International Water Ski and Wakeboard Federation (IWWF) sanctioning the Big Dawg series a Class L with athletes participating all across the the United States and from various countries who will compete for the Big Dawg Title and a chance to set a 34 mph world record!

"The recognition of the International water ski community has elevated the expectations of the Big Dawg and in fact, raised the bar. Most Big Dawg skiers have participated in various collegiate sports, at the Division I level, and make no mistake about it, these athletes will pour every ounce of competitive energy into preparation for the Big Dawg," commented Greg Davis, Founder/Director of the Big Dawg series. "These skiers juggle family responsibilities, careers, and everyday problems but they share a common passion: waterskiing and the excitement of going head-to-head with there fellow competitors, who just happen to be the best in the World," added Davis.

"The entire Nautique team is excited to continue supporting the top amateur slalom event in the world. This series provides a fun and competitive atmosphere for athletes over the age of 35 and Nautique is proud to play such an active role in producing the Big Dawg," stated Nautique President/CEO Bill Yeargin.

O'Brien Ski Company is the title sponsor of the Big Dawg series. The presenting sponsor for this competitive amateur series is Nautique, known for delivering high quality product and exceptional service experiences. Each event will be pulled exclusively by the revolutionary Ski Nautique 200 and powered by Pleasurecraft Marine Engines (PCM). Additional sponsors include: Connelly, Overton's, Ball of Spray.com, Polk Audio, D-3, Eagle Sports, Ram-Lin trailers, Masterline, Goode and Ski Boat Covers.com.

The series is open to skiers ages 35 and older who have not placed in a top pro Slalom tournament within the past 3 years. Entries for each qualifying event will be limited to the fifty paid participants. For additional information concerning the 2010 O'Brien Big Dawg presented by Nautique, visit www.skibigdawg.com.

Celebrating 85 years of excellence in the marine industry, Correct Craft, Inc. is the producer of the Nautique line of boats. The manufacturer of Nautique is known for delivering superior quality product, cutting-edge technology and exceptional service experiences. To see the complete line of Nautique boats, visit www.nautiques.com.

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