



For Immediate Release

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NAUTIQUE LAUNCHES NAUTIQUE NATION VIP ACCESS PROGRAM

Orlando, FLA (October 6, 2009) – This winter, Nautique and its prestigious dealer network present the *Nautique Nation VIP Access* program. This program will allow select Nautique VIPs to experience the Nautique difference firsthand at the company's world-class headquarters in beautiful sunny Orlando, Florida.

From October 15th through March 15th, prospective Nautique buyers have the unique opportunity to receive the celebrity treatment at Nautique's state-of-the-art facilities. Test drive 2010 model year boats on one of the Nautique private lakes, receive an exclusive interactive plant tour, meet the management team, and more.

"While the rest of the United States and Canada are experiencing cold weather during the winter months, the Nautique team here in Orlando is fortunate to be able to enjoy time on the water in our Nautique boats all year round. We are excited about offering our Nautique fans and customers this same opportunity through the *Nautique Nation VIP Access* program," stated Correct Craft President/CEO Bill Yeargin.

For more information about the exclusive *Nautique Nation VIP Access* program or to schedule your visit, contact your nearest Nautique dealer. To locate your nearest Nautique dealer, visit the Dealer Locator at www.nautiques.com/dealers/find.

Celebrating 85 years of excellence in the marine industry, Correct Craft, Inc. is the producer of the Nautique line of boats. The manufacturer of Nautique is known for delivering superior quality product, cutting-edge technology and exceptional service experiences. To see the complete line of Nautique boats, visit www.nautiques.com.

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