



For Immediate Release

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**NAUTIQUES BY CORRECT CRAFT EARNs ITS SIXTH CONSECUTIVE
CUSTOMER SATISFACTION AWARD FROM J.D. POWER AND ASSOCIATES**

ORLANDO, FLA (February 14, 2008) — Correct Craft, Inc., Orlando-based manufacturer of the leading Nautique line of boats, is the recipient of its sixth consecutive J.D. Power and Associates® award.

Correct Craft has received the award for highest customer satisfaction among Ski/Wakeboard owners in its segment all six years it has been awarded, tying this year.

Correct Craft's President/CEO, Bill Yeargin stated "To be awarded the J.D. Power and Associates award six years in a row is a phenomenal achievement. These six consecutive awards would not be possible without incredible employees, dealers and vendors." Yeargin added, "While we are very proud of our six J.D. Power and Associates awards, the Nautique family can be assured that we are still working hard to improve every area of our business".

Correct Craft received the highest numerical score among ski and wakeboard boats in the proprietary J.D. Power and Associates 2002-2003, 2005-2008 Boat Competitive Information StudiesSM, tied in 2008. The 2008 study based on responses from 9,718 consumers measuring 6 ski and wakeboard boat brands and owner opinions of 2006 and 2007 model year boats registered June 2006-May 2007. This includes fiberglass boats with highly specialized designs for waterskiing and wakeboarding, powered by gas inboard engines. The proprietary study results are based on experiences and perceptions of owners surveyed September-October 2007. Your experiences may vary. View the full results at www.jdpower.com.

Read Bill Yeargin's blog regarding J.D. Power and Associates in the Nautique Insider section of Correct Craft's website at www.nautiques.com.

The Nautique line of boats is produced by Correct Craft, a family-owned manufacturer celebrating 83 years of excellence in the marine industry. Correct Craft, Inc. is known for delivering superior quality product, cutting-edge technology and exceptional service experiences. To see the complete line of Nautique boats, visit www.nautiques.com.

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