



For Immediate Release

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**NAUTIQUE INTRODUCES INNOVATIVE
PRODUCT, REDESIGNED WEBSITE FOR 2010**

Orlando, FLA (October 1, 2009) – Nautique is proud to reveal its 2010 innovations which are now available for viewing on the redesigned www.nautiques.com.

This year, the Nautique boat lineup includes the revolutionary new Ski Nautique 200, the new Crossover Nautique 226 and the saltwater-capable Coastal Edition package. Nautique's long list of new features includes the Flight Control Tower 4 (FCT 4), the exciting Nautique LINC System, new gel coat options and more. Nautique's many 2010 advancements reflect its philosophy of innovation to provide consumers with an edge that is only offered by Nautique.

For 2010, the redesigned website details a revamped Nautique homepage complete with a poll, a search feature, large interactive Nautique banners, a featured video and many other state-of-the-art features. Each boat model page also includes inventive new product videos, sizable overheads and profiles, lifestyle images, specifications and information concerning feature benefits and options. Additionally, a new frequently asked questions section has been added as well as updated 2010 desktop and screensaver images so that consumers can easily view the prestigious 2010 Nautique line up directly on their personal computers.

“For the past 85 years, Nautique has developed a strong reputation in the marketplace for delivering the highest quality product, innovative technology and an exceptional customer service experience. The 2010 product lineup showcased on the redesigned Nautique website is a strong reflection of our commitment to high quality, innovation and a strong dedication to providing our customers with the very best boats available in the market today” stated Correct Craft President/CEO Bill Yeargin.

To experience all that Nautique has to offer for 2010, visit www.nautiques.com. Also check out the advanced features for 2010 by visiting www.nautiques.com/boats/newfor10.

Celebrating 85 years of excellence in the marine industry, Correct Craft, Inc. is the producer of the Nautique line of boats. The manufacturer of Nautique is known for delivering superior quality product, cutting-edge technology and exceptional service experiences. To see the complete line of Nautique boats, visit www.nautiques.com.

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