



**For Immediate Release**

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**NAUTIQUE IS THE RECIPIENT OF COVETED 2009  
AWARDS FROM THE PRINTING ASSOCIATION OF FLORIDA**

Orlando, FLA (September 24, 2009) – Nautique’s premium 2009 Nautique product brochure and 2010 Crossover Nautique 226 brochure recently received “best of the best” print awards at the 22<sup>nd</sup> Annual Florida Print Awards. The Printing Association of Florida (PAF) presented the prestigious awards during a banquet at the Loews Royal Pacific at Universal Orlando.

Established in 1988, the Florida Print Awards is the printing industry’s largest statewide graphic arts competition. It recognizes individuals, companies and organizations responsible for the creation of print communications. The competition promotes excellence and recognizes companies and individuals who produce the best in print media.

The 2009 Nautique brochure and the 2010 Crossover Nautique collateral piece feature the prestigious Nautique product line complete with sizable overheads, lifestyle images, specifications and information concerning feature benefits and options. Both high-end brochures provide consumers with key product information about the Nautique product line in a premium format.

“All of the feedback we have received from dealers and consumers alike indicates that the 2009 brochure is the best to date in terms of quality, innovation and information. We are grateful for receiving this award, but we are also excited about what is to come and are confident that the 2010 print brochure will be even better,” stated Correct Craft President/CEO Bill Yeargin.

Celebrating 84 years of excellence in the marine industry, Correct Craft, Inc. is the producer of the Nautique line of boats. The manufacturer of Nautique is known for delivering superior quality product, cutting-edge technology and exceptional service experiences. To see the complete line of Nautique boats, visit [www.nautiques.com](http://www.nautiques.com).

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