

For Immediate Release

For Further Information Contact: Sarah Easter, Marketing Specialist Correct Craft, Inc. Manufacturer of Nautique Boats (407) 855-4141 seaster@correctcraft.com

NAUTIQUE NAMED ONE OF CENTRAL FLORIDA'S TOP 100 COMPANIES FOR WORKING FAMILIES

Orlando, FLA (August 10, 2009) – Manufacturer of the world-renowned Nautique boat brand, Correct Craft, was recently named one of Central Florida's Top 100 Companies For Working Families by the *Orlando Sentinel*. The Top 100 list honors Central Florida-based companies who are most committed to family-friendly policies.

In determining the 2009 Top 100 list, the *Orlando Sentinel* considered numerous factors, including benefits and options, organizational culture, employee rewards and family-specific programs. Judges, who were comprised of leading human resource professionals in the Central Florida area and *Orlando Sentinel* staff, then evaluated participating organizations' responses.

"Being named one of Central Florida's Top 100 is very rewarding. We work hard to provide our employees with a work environment that is family-friendly," stated Correct Craft President/CEO Bill Yeargin. "This award is further evidence of our strong commitment to providing not only first-class products and services but also a first-class company for our employees," added Yeargin.

Celebrating 84 years of excellence in the marine industry, Correct Craft, Inc. is the producer of the Nautique line of boats. The manufacturer of Nautique is known for delivering superior quality product, cutting-edge technology and exceptional service experiences. To see the complete line of Nautique boats, visit www.nautiques.com.