

For Immediate Release

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NAUTIQUE PROUDLY CELEBRATES THE 200,000TH BOAT PRODUCED BY THE COMPANY

Orlando, FLA (July 21, 2009) – Nautique recently manufactured the 200,000th boat ever produced by the company. The world-renowned manufacturer has developed a strong reputation for building the highest quality product and providing unmatched care to each and every customer.

Nautique's 200,000th boat produced is an all-new Crossover Nautique 226 model and the lucky owner of this monumental boat is Barry Bone of Austin, Texas. As such, Bone's local Nautique dealer, Sail & Ski, held a celebration party to honor this notable occasion in the company's history.

"We were thrilled to learn that our customer was the purchaser of the 200,000th boat. We are very proud of the company's long heritage of quality boat building. Their experience is evident in the superior quality and design of their boats," commented Buzz Watkins of the Sail & Ski Center.

"The entire Nautique team is thrilled to be celebrating the production of our 200,000 boat!" stated Correct Craft President/CEO Bill Yeargin. "For the last 84 years, Nautique has developed a reputation for building the world's best boats and providing unparalleled customer service. We know that this reputation is a result of our outstanding dealers like Sail & Ski. We appreciate our entire dealer network and employees for taking care of 200,000 customers in a way that no one else can," added Yeargin.

To read President/CEO Bill Yeargin's Nautique Insider blog about the celebration, please visit www.nautiques.com/blog.

Celebrating 84 years of excellence in the marine industry, Correct Craft, Inc. is the producer of the Nautique line of boats. The manufacturer of Nautique is known for delivering superior quality product, cutting-edge technology and exceptional service experiences. To see the complete line of Nautique boats, visit www.nautiques.com.