



For Immediate Release

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CORRECT CRAFT ANNOUNCES PLANS TO ACQUIRE TWO REGIONAL SERVICE CENTERS AND STREAMLINE DISTRIBUTION

ORLANDO, FLA (February 4th, 2008) Correct Craft today announced plans to acquire two of its regional Service Centers which were previously under separate ownership. The Service Centers being acquired are located in Angola, Indiana (Midwest Correct Craft) and Tyler, Texas (Southwest Correct Craft).

Upon acquisition of these two Service Centers Correct Craft will own four of the five domestic Nautique Service Centers (Correct Craft already owns the Service Centers located in Speculator, New York and Rancho Cordova, California). The acquisition of these two Service Centers will allow Correct Craft to immediately implement plans to streamline its domestic distribution system and focus on providing even better service to its Nautique dealers and retail customers.

The two Service Centers being acquired were previously owned by Ken and Diane Meloon. (Ken Meloon remains on Correct Craft's Board and continues to serve as its Chairman). For over 35 year Ken and Diane worked in the Midwest and Southwest territories and have done an outstanding job representing Correct Craft and its Nautique line of boats.

Correct Craft's President/CEO Bill Yeargin commented "The acquisition of these two Service Centers is a big step toward streamlining our domestic distribution system. We plan to use these acquisitions and the streamlining process to significantly improve the already legendary service Correct Craft provides its Nautique dealers and customers." Yeargin added, "Ken and Diane Meloon have done an incredible job for over 35 years. The entire Correct Craft team appreciates what they have contributed to make our company what it is today."

Read Bill Yeargin's blog regarding the acquisition of these Service Centers in the Nautique Insider section of Correct Craft's website at nautiques.com.

The Nautique line of boats is produced by Correct Craft, a family-owned manufacturer celebrating 83 years of excellence in the marine industry. Correct Craft, Inc. is known for delivering superior quality product, cutting-edge technology and exceptional service experiences. To see the complete line of Nautique boats, visit www.nautiques.com.