



For Immediate Release

For Further Information Contact:
Sarah Easter, Marketing Specialist
Correct Craft, Inc.
Manufacturer of Nautique Boats
(407) 855-4141
seaster@correctcraft.com

**NAUTIQUE ANNOUNCES DATES FOR THE FOURTH
ANNUAL O'BRIEN BIG DAWG SERIES**

Orlando, FLA (February 20, 2009) – Nautique is proud to announce the dates of the fourth annual O'Brien Big Dawg Series presented by the world-renowned, prestigious Nautique brand.

The two O'Brien Big Dawg qualifying tournaments will take place in Louisiana and Michigan on June 13-14 and July 11-12, respectively. Each qualifying event will pit up to 50 skiers in head-to-head competition, all vying for cash and other prizes exceeding \$20,000 and a chance to advance to the finals held August 13-14 in West Palm Beach, FL, in conjunction with the prestigious 2009 National Water Ski Championships. Additionally, the head-to-head finals will be webcast live under the lights from Okeeheelee Park, allowing a large number of ski enthusiasts worldwide to view this unique event from the comfort of their own homes.

"The O'Brien Big Dawg is about the enthusiasm and excitement of competing against the best amateur Slalom skiers in the world," commented Greg Davis, Founder and Director of the Big Dawg series. "We are thrilled about hosting this year's finals at Okeeheelee Park in combination with the 2009 Nationals which will allow a larger audience to experience this exciting head-to-head competition firsthand," added Davis.

"The entire Nautique team is excited to once again support competitive amateur water skiing in the form of the O'Brien Big Dawg. This series provides athletes over the age of 35 with the opportunity to compete like no other watersports event and Nautique is proud to play such an active role in producing the Big Dawg," stated Correct Craft President/CEO Bill Yeargin.

O'Brien Ski Company is the title sponsor of the Big Dawg series. The presenting sponsor for this competitive amateur series is Nautique, known for delivering high quality product and exceptional service experiences. Each event will be pulled exclusively by the Ski Nautique 196 and powered by Pleasurecraft Marine Engines (PCM). Additional sponsors include: Polk Audio, Connelly, Zero Off, D-3, Eagle Sports, Ramlin trailers and Straight Line.

The series is open to skiers ages 35 and older who have not placed in a top pro Slalom tournament within the past 3 years. Entries for each qualifying event will be limited to the fifty paid participants. For additional information concerning the 2009 O'Brien SNBD, visit www.nautiques.com/events.

Celebrating 84 years of excellence in the marine industry, Correct Craft, Inc. is the producer of the Nautique line of boats. The manufacturer of Nautique is known for delivering superior quality product, cutting-edge technology and exceptional service experiences. To see the complete line of Nautique boats, visit www.nautiques.com.



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