



For Immediate Release

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CORRECT CRAFT INTRODUCES NAUTIQUE PRODUCTION SYSTEM

Orlando, FLA (January 7, 2008) — Correct Craft, producer of the leading Nautique boat line, introduces the all new Nautique Production System.

The Nautique Production System combines the traditional Nautique emphasis on quality with Lean and Six Sigma production tools. It emphasizes quality, key performance metrics and supply chain optimization along with employee development and continuous improvement in order to ensure Correct Craft remains builder of the industry's best boat.

Correct Craft's President/CEO Bill Yeargin said, "A key element in Correct Craft's Strategic Plan is the continuous improvement of all we do; the introduction of the Nautique Production System is one of the many ways we will implement this plan and build upon the already legendary Nautique quality." Yeargin also said, "Our team is excited about the improvements we are making in every area of our business. Correct Craft is introducing new techniques that will take Nautique's legendary boats to a level never before seen in the boating industry!"

Bill Yeargin's blog entry regarding the Nautique Production System can be read in the "Nautique Insider" section of Correct Craft's website at www.nautiques.com.

The Nautique line of boats is produced by Correct Craft, a family-owned manufacturer celebrating 83 years of excellence in the marine industry. Correct Craft, Inc. is known for delivering superior quality product, cutting-edge technology and exceptional service experiences. To see the complete line of Nautiques, visit www.nautiques.com.

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