



For Immediate Release

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**NAUTIQUE LAUNCHES THE BOATING INDUSTRY'S
MOST AGGRESSIVE EMPLOYEE DEVELOPMENT PROGRAM**

Orlando, FLA (January 14, 2009) – Nautique introduces the most aggressive employee development program in the marine market which will focus upon intensive training sessions for production employees as taught by Nautique senior executives, production managers and other leading industry experts.

The program is designed to keep Nautique's current team employed while navigating through a difficult economy. Equally important, it was also created to further develop and improve Nautique's current production team.

While Nautique is universally regarded as the quality leader in the inboard boat market and has received far more prestigious industry awards than any of its competitors, the company takes the position that the best must continue to get better. Therefore, Nautique is working hard to further improve upon everything they do even given this trying marketplace.

"Not only are we happy to be able to provide our current employees with an increased level of employment security, but we are also pleased to be able to significantly invest in our team," commented Nautique's President/CEO Bill Yeargin. "While we appreciate the recognition we continue to receive as the industry's leading inboard boat manufacturer, our goal is to become even better," added Yeargin.

To read President/CEO's Bill Yeargin's blog regarding Nautique's new employee development program, visit www.nautiques.com/blog.

Celebrating 84 years of excellence in the marine industry, Correct Craft, Inc. is the producer of the Nautique line of boats. The manufacturer of Nautique is known for delivering superior quality product, cutting-edge technology and exceptional service experiences. To see the complete line of Nautique boats, visit www.nautiques.com.

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