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For Immediate Release

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**NAUTIQUE ANNOUNCES THREE YEAR STRATEGIC
ALLIANCE WITH SKIING LEGEND ANDY MAPPLE**

Orlando, FLA (October 24, 2008) – Nautique is proud to announce that it has entered into new three year strategic alliance with water skiing legend and icon Andy Mapple. Mapple has represented Nautique as a professional water skier for over 25 years. During his time with the company Mapple won 12 Pro Tour titles, 14 Masters, 14 US Opens, 15 Moomba Masters and 11 world records.

During the three year strategic alliance Mapple will assist Nautique with many different projects including in the areas of product development, sales, marketing and customer service.

“I couldn’t be more excited about continuing my long standing relationship with a company considered ‘the rock’ in the watersports industry,” stated Andy Mapple. “This just goes to show the forward thinking and positive outlook that Nautique has towards the sport,” added Mapple.

Nautique’s President/CEO, Bill Yeargin, commented, “Andy Mapple is truly a legend in our industry. Wherever I travel I see references to Andy and people often ask me about him. I doubt there is anyone in our industry that is more highly respected.” Yeargin added, “Andy’s incredible experience is going to be a huge help to our Marketing and Product Development teams. Working together I am confident we will accomplish incredible things.”

Celebrating 84 years of excellence in the marine industry, Correct Craft, Inc. is the producer of the Nautique line of boats. Correct Craft is known for delivering superior quality product, cutting-edge technology and exceptional service experiences. To see the complete line of Nautique boats, visit nautiques.com.

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