



For Immediate Release

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**NAUTIQUES BY CORRECT CRAFT
KICK OFF BOAT SHOW SEASON WITH A GREAT START**

Orlando, FLA (January 7, 2008) — The 2008 Boat Show Season kicked off around the country last week; Correct Craft had a great start with representation in New York, Portland, Houston, Toledo, Northern California and San Diego. Overall, Nautique sales met or exceeded prior years as customers demonstrated their love of the 2008 Nautiques by purchasing new boats.

In each of the shows customers raved about the new 2008 Nautiques including the new tower options, new graphics, the new Super Air Nautique 230 and the industry exclusive GPS-based speed control system, Zero-Off. Those looking to buy were excited about the Step it Up Incentive program as well as the Nautique branded skis and wakeboards offered as a gift for those purchasing a boat at the show.

Bill Yeargin, Correct Craft's President/CEO who attended the New York show stated, "The customers who attended the various boat shows this past week loved the 2008 Nautiques and demonstrated it by buying boats." Yeargin added, "If the first week of boat shows is any indication of the upcoming season, it will be a great year for Nautiques."

Bill Yeargin's blog entry regarding the first week of boat shows can be read in the "Nautique Insider" section of Correct Craft's website at www.nautiques.com.

The Nautique line of boats is produced by Correct Craft, a family-owned manufacturer celebrating 83 years of excellence in the marine industry. Correct Craft, Inc. is known for delivering superior quality product, cutting-edge technology and exceptional service experiences. To see the complete line of Nautiques visit www.nautiques.com

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