

## Building a Dynasty. Leaving a Legacy.™

## For Immediate Release

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## NAUTIQUES BY CORRECT CRAFT ANNOUNCES ITS NATIONAL DEMO DAYS PROGRAM

Orlando, FLA (May 8, 2008) – Participating Nautique dealers around the country are offering rebate incentives on select current and non-current Nautique models. The Nautique National Demo Days Program will begin today and is valid through June 8<sup>th</sup>.

The National Demo Days Program will allow prospective customers the opportunity to purchase select non-current Nautique boats and receive a \$1,500 rebate and a \$500 fuel card or take an additional \$500 off their invoices; it will also allow buyers the chance to purchase select current 2008 model year Nautique boats and receive a \$1,000 rebate and a \$500 fuel card or take an additional \$500 off their invoices. Additionally, many participating dealerships will offer a Demo Day in which buyers will be able to test drive a Nautique.

"The National Demo Days Program will not only allow our customers the opportunity to experience the Nautique difference firsthand, but it will also let them purchase an exceptional boat at an exceptional price," stated Mike Yauch, Correct Craft's National Sales Manager.

Celebrating 83 years of excellence in the marine industry, the Nautique line of boats is manufactured by Correct Craft, Inc. Correct Craft is known for delivering superior quality product, cutting-edge technology and exceptional service experiences. To see the complete line of Nautique boats, visit nautiques.com.