



For Immediate Release
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NAUTIQUE KICKS OFF THE PROVING GROUNDS TOUR

ORLANDO, FLA (June 13, 2012) — Nautique kicked off the Proving Grounds Tour today at Boater's Choice in Brooklyn, MI and will continue the Proving Grounds Tour throughout the summer visiting a total of 22 Nautique dealerships for a day of on the water demos.

The Proving Grounds Tour will run through the end of July featuring the ground-breaking Super Air Nautique G23 at a variety of locations throughout the Midwest and Northeast regions of the U.S. At each location, wakeboard pro Adam Wensink will provide wakeboard coaching as well as demonstrations of the amazing new Super Air Nautique G23.

In addition to the Proving Grounds Tour, Nautique dealers all over the country are planning special events and demos this summer for the Super Air Nautique G23.

"This tour is a great way for customers and potential customers to demo the Nautique product including the all-new Super Air Nautique G23," stated Nautique CEO Bill Yeargin. "Both our market research and experience has told us that once people experience a Nautique they will not settle for anything else. We encourage customers to demo the product so they can personally experience the Nautique difference," Yeargin added.

To learn more about upcoming dealer events in your area, please visit the Nautique website to contact your nearest Nautique dealer.

Celebrating 87 years of boat building excellence, Correct Craft, Inc. is the producer of Nautique boats. The manufacturer of Nautique is known for delivering the highest quality product, innovative technology and exceptional customer service experiences. To see the complete line of Nautique boats, visit www.nautique.com.

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