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For Immediate Release

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**CORRECT CRAFT ADDS 27 NEW DEALERSHIP
LOCATIONS IN TWELVE (12) MONTHS**

Orlando, FLA (April 14, 2008) – Over the past year Correct Craft has added 27 dealership locations to its extensive Nautique network. These new dealership locations have further expanded the reach of the Nautique brand both in the United States and abroad.

Correct Craft's recent increase in its number of Nautique dealer locations is largely attributable to its state-of-the-art product design and development processes, lean manufacturing, and new dealer development programs. Additionally, the company has developed a management team with key industry professionals who are committed to providing Nautique dealers with the resources they need to succeed in the marketplace.

Correct Craft credits its comprehensive network of dealers as one of the major reasons it has received the J.D. Power Award for six consecutive years. The Nautique Sales team works hard to ensure that its new and experienced dealers alike maintain the company's high standards necessary to continually deliver exceptional service experiences to customers.

As Correct Craft continues to expand its brand reach, the company still has dealership opportunities available to those who are committed to providing high quality service to Nautique customers.

Correct Craft's President/CEO Bill Yeargin stated, "Many dealers want to join the Nautique team because they understand our values, recognize the importance we place on both integrity and customer service, and know that we are always going to try to treat people fairly." Yeargin added, "We are excited that our new dealership locations will provide a greater number of people with the opportunity to purchase Nautique boats and become a part of the Nautique family."

Bill Yeargin's blog entry regarding the 27 new dealership locations can be read in the "Nautique Insider" section of the Nautique website at www.nautiques.com.

The Nautique line of boats is produced by Correct Craft, a family-owned manufacturer celebrating 83 years of excellence in the marine industry. Correct Craft, Inc. is known for delivering superior quality product, cutting-edge technology and exceptional service experiences. To see the complete line of Nautique boats, visit www.nautiques.com.

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