

For Immediate Release For Further Information Contact: Terri Schneider, Marketing Coordinator Nautique Boats (407) 956-6404 tschneider@nautique.com

WATCH THE ESTEEMED 52nd MASTERS LIVE ON MASTERSWATERSKI.COM

Orlando, FLA (May 24, 2011) – For the seventh consecutive year Nautique will provide live web coverage of the esteemed Masters Water Ski & Wakeboard Tournament via www.masterswaterski.com. This event is held at beautiful Callaway Gardens in Pine Mountain, Georgia (just outside Atlanta) over Memorial Day weekend, May 27-29.

This year's live webcast of the world's most prestigious watersports tournament will detail all of the live action including onthe-water competition, interviews with key industry representatives, an exciting head-to-head exhibition with slalom's greatest legends pulled by the first 100% electric Ski Nautique E and much more. The 52nd Masters live webcast will begin Friday morning at 8:00 am EST with the 19th Junior Masters.

Additionally, Nautique will provide live event coverage of this special celebration weekend via its Twitter account (@NautiqueBoats). Follow Nautique on Twitter to catch all of the latest updates during the 52nd Masters weekend or check in with Nautique Boats Facebook Fan page for periodic updates.

"We are excited once again to provide watersports enthusiasts with live coverage of another historic Masters on the readily viewable Masters website," stated Nautique's Presdient/CEO Bill Yeargin.

An invitation to compete in the Masters is universally considered an acknowledgement of achievement for reaching the pinnacle in a given watersports discipline - only the world's most elite athletes compete at the Masters. This tournament is IWWF/USA Water Ski and WWA sanctioned. To watch all of 52nd Masters action live, visit www.masterswaterski.com.

