



For Immediate Release

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NAUTIQUE ANNOUNCES NEW DEALER IN NORTHERN ILLINOIS

ORLANDO, FLA (March 3, 2011) — Nautique is pleased to announce the addition of Lauderdale Lakes of Chicago in Northern Illinois to its extensive network of prestigious Nautique dealers.

Lauderdale Lakes of Chicago offers a large display of new and used Nautique boats to choose from, factory-trained service department, boat storage services as well as an extensive line of watersports equipment, boating accessories and parts. Additionally, Lauderdale Lakes of Chicago is easily accessible to the Fox River and Chain of Lakes for on-the-water demos. The 10,000 square feet facility is located on seven acres allowing simple navigation in and out of the dealership.

The Lauderdale Lakes dealerships have been servicing customers in Northern Illinois and Southern Wisconsin for more than thirty years. The Chicago dealership team will consist of Don Schnurr and Eric Koehler who are both long-time boating enthusiasts. The service department has over twenty years of inboard experience and has developed a strong reputation for delivering outstanding customer satisfaction. Lauderdale Lakes also maintains a presence within the boating community and actively organizes and participates in various boat events throughout the year.

“Lauderdale Lakes of Chicago is excited about offering the Nautique brand of boats to the Northern Illinois waters, stated Don Schnurr. Lauderdale Lakes of Chicago is proud to provide the surrounding communities of Fox River/Chain of Lakes a local dealership to visit for all Nautique service and sales needs” added Schnurr.

Nautique’s Vice President of Domestic Sales Mike Yauch, added, “We are excited that Lauderdale Lakes of Chicago will be serving as the Nautique dealer in Northern Illinois. With their strong commitment to customer needs and passion for the boating lifestyle, we are confident they will make a great addition to the Nautique family.”

The dealership is located at 2101 Route 176 in Prairie Grove, Illinois. It is conveniently positioned less than a mile west of the Fox River. To learn more, visit www.lauderdalelakes.com.

Celebrating 86 years of boat building excellence, Correct Craft, Inc. is the producer of the Nautique line of boats. The manufacturer of Nautique is known for delivering superior quality product, cutting-edge technology and exceptional service experiences. To see the complete line of Nautique boats, visit www.nautique.com.

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