



For Immediate Release
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NAUTIQUE LAUNCHES INTERACTIVE iPad APP

ORLANDO, FLA (February 10, 2011) —Nautique is proud to announce the availability of the first boat building app in our market, Design Your Nautique, downloadable on iTunes for free.

The Design Your Nautique iPad app allows the user to build their own custom Nautique while interfacing with five detailed boat views making it the most powerful design tool to date, right at your fingertips. iPad users will be able to save, delete, email, or share their design with the Nautique community. View the most up-to-date color combinations from the Nautique Design team by clicking on Nautique Favorites. The app also features locate a dealer, request information and Nautique social media links.

“The Design Your Nautique iPad app is another reflection of our passion for providing our customers the most interactive and innovative sources of information in our industry. Our team is dedicated to high quality performance, innovation and providing our customers the opportunity to experience Nautique on and off the water,” stated Nautique President/CEO Bill Yeargin.

To experience everything the Design Your Nautique iPad app has to offer, visit nautique.com and click on the banner or [click here](#) from an iPad.

Celebrating 86 years of boat building excellence, Correct Craft, Inc. is the producer of the Nautique line of boats. The manufacturer of Nautique is known for delivering superior quality product, cutting-edge technology and exceptional service experiences. To see the complete line of Nautique boats, visit www.nautique.com.

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