



For Immediate Release  
For Further Information Contact:  
Terri Schneider, Marketing Coordinator  
Nautique Boats  
(407) 956-6404  
[tschneider@nautique.com](mailto:tschneider@nautique.com)

### THE 52nd MASTERS ANNOUNCES LAUNCH OF WEBSITE AND ADVANCE TICKETS

Orlando, FLA (January 12, 2011) – The Masters Water Ski & Wakeboard Tournament presented by Nautique announces the launch of the 52<sup>nd</sup> Masters website and advance ticket sales. From now through March 31<sup>st</sup>, Masters fans will have an opportunity to purchase special discounted pavilion tickets for the Masters. Daily pavilion tickets will be offered at 40% below onsite gate pricing.

The Masters will be held May 27 – 29, 2011 over the Memorial Day weekend at Callaway Gardens in Pine Mountain, GA. For complete ticket and hotel information, please visit [www.masterswaterski.com](http://www.masterswaterski.com). For the first time Masters tickets are available to be purchased on-line 24 hours a day, 7 days a week. To order advance tickets via phone, please call 1-888-806-2783. Ticket office hours are Monday – Friday, 9:00 am – 5:00 pm EST.

“We are excited for this year’s Masters and happy to offer Masters fans the opportunity to purchase tickets on-line,” stated Nautique President/CEO Bill Yeargin. “This is a good opportunity for anyone who wants to be right there on top of the action; up close and personal with the world’s most elite athletes from around the world,” added Yeargin.

An invitation to compete in the Masters is universally considered an acknowledgement of achievement for reaching the pinnacle in a given watersports discipline - only the world's most elite athletes compete at the Masters. This tournament is IWWF/USA Water Ski and WWA sanctioned. To learn more about the esteemed Masters tournament, visit [www.masterswaterski.com](http://www.masterswaterski.com).

