

FOR IMMEDIATE RELEASE:

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**SUBJECT: PCM Introduces An Exciting
New Web Presence**



Welcome to the New World of PCM Marine Engines

Little Mountain, SC: PCM Marine Engine Company announces the complete overhaul of **www.pcmengines.com** in order to detail every aspect of the PCM Advantage. PCM builds premium gasoline inboards for the world's finest watersports boats, and is a division of Pleasurecraft Engine Group, the leading manufacturer of gasoline inboard engines in the world.

"PCM has the strongest inboard engine portfolio in the industry," says Chuck Thurman, the president of Pleasurecraft Engine Group. "We've got exclusive features that can't be found anywhere else, and the all-new website has been designed to make that clear and easy to understand."

Throughout the site, interactive multimedia videos explain the benefits of features like the patented Fuel Control Cell, the new Catanium Clean Emission System and Adjust-A-Flex Mounts. Complete specifications, parts and owners manuals are available for download. The online magazine "Talkin' Torque" features news and information for PCM owners and potential customers, and is updated frequently.

We invite you to navigate through the site and watch the videos for information about our products and the exclusive features and the benefits they provide.

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