

PCM[®] marine engines



CLEAN - PROVEN - PERFORMANCE

PAST - PRESENT

IN 2010, PLEASURECRAFT® MARINE ENGINE COMPANY (PCM®) CELEBRATED ITS 35TH YEAR OF BUILDING INBOARD ENGINES DESIGNED SPECIFICALLY FOR INBOARD WATERSPORTS BOATS. FROM THE BEGINNING, THE COMPANY HAS BEEN TRUE TO ITS MISSION, WHICH IS TO BUILD THE HIGHEST QUALITY, LONGEST LASTING, AND TOP PERFORMING WATERSPORTS ENGINES AVAILABLE. PCM'S INTENSE FOCUS ON INBOARD EXCELLENCE HAS LED PCM TO BE RECOGNIZED YEAR AFTER YEAR AS HAVING THE HIGHEST LEVEL OF CUSTOMER SATISFACTION IN THE INDUSTRY. THE PCM BRAND HAS BECOME SYNONYMOUS WITH THE HIGHEST QUALITY INBOARD ENGINES AVAILABLE.

PAST

PCM WAS FOUNDED IN 1975 IN CANAL WINCHESTER, OHIO. SINCE THAT TIME PCM HAS CONTINUED TO ENHANCE ITS ENGINEERING AND MANUFACTURING EXPERTISE, WHILE BUILDING HUNDREDS OF THOUSANDS OF INBOARD ENGINES. PCM HAS SPENT YEARS TRAINING WHAT IS NOW RECOGNIZED AS THE STRONGEST SERVICING DEALER NETWORK IN THE INDUSTRY AND HAS DEVELOPED CLOSE RELATIONSHIPS WITH THE WORLD'S ELITE BOAT MANUFACTURERS. THROUGHOUT THAT TIME, PCM HAS SUPPORTED THE SPORT WITH SPONSORSHIPS OF AMATEUR AND PROFESSIONAL TOURNAMENTS, PULLING THOUSANDS OF PARTICIPANTS TO VICTORY, AND TOWING HUNDREDS OF ENTHUSIASTS TO NATIONAL AND WORLD CHAMPIONSHIPS AND RECORDS.

PRESENT

TODAY, PCM IS LOCATED IN A 140,000 SQUARE-FOOT COMPLEX BUILT ON 50-ACRES IN LITTLE MOUNTAIN, SOUTH CAROLINA. THE COMPLEX INCLUDES THE CORPORATE HEADQUARTERS, STATE-OF-THE-ART ENGINEERING AND RESEARCH AND DEVELOPMENT LABS, AS WELL AS MODERN MACHINING AND MANUFACTURING FACILITIES. AN EXPANSIVE WAREHOUSE AND SHIPPING AREA SUPPORTS TODAY'S PRODUCTS AND OUR 35-YEAR LEGACY IN SERVICING ENGINES AND PARTS. WHILE OTHER MANUFACTURERS HAVE COME AND GONE, PCM IS STRONGER AND BETTER EQUIPPED THAN EVER TO ASSURE THAT ITS CUSTOMERS WILL EXPERIENCE THE HIGHEST LEVEL OF SATISFACTION.

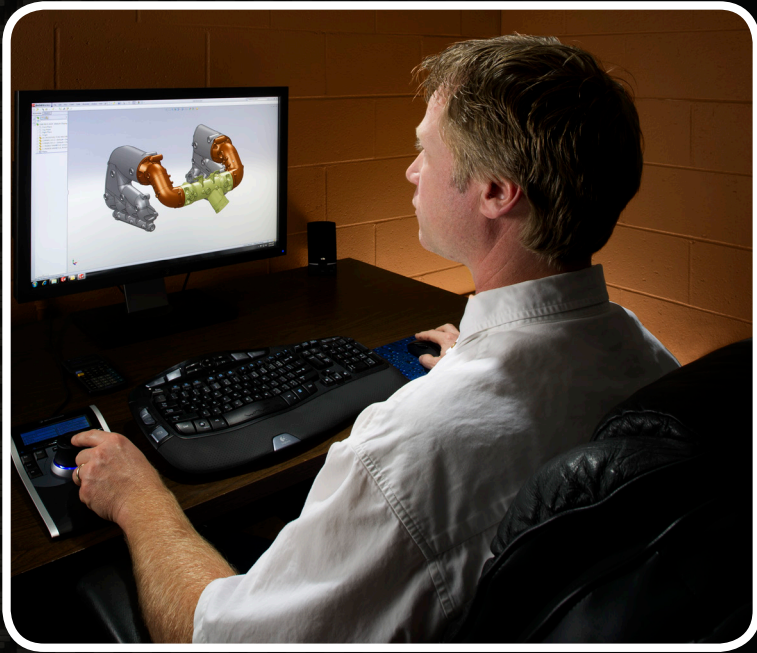
FUTURE

PCM RECOGNIZES ITS ENVIRONMENTAL RESPONSIBILITY AND HAS BEEN PREPARING FOR A BRIGHT FUTURE BY DESIGNING GREAT PERFORMING, ENVIRONMENTALLY FRIENDLY INBOARD ENGINES. PCM'S PATENTED CATANIUM® CLEAN EMISSION SYSTEM (CES) GREATLY REDUCES HARMFUL EMISSIONS AND WILL MEET OR EXCEED ALL GOVERNMENT REGULATIONS REQUIRED NOW OR IN THE FUTURE. MOST IMPORTANTLY, PCM HAS CREATED GREEN, ENVIRONMENTALLY FRIENDLY ENGINES, WITHOUT SACRIFICING THE OUTSTANDING PERFORMANCE AND DURABILITY THAT PCM HAS EXCELLED AT FOR OVER 35 YEARS. PCM REMAINS COMMITTED TO ITS MISSION TO LEAD THE INDUSTRY IN TECHNOLOGY AND INNOVATION AND TO MAINTAIN THE HIGHEST LEVEL OF CUSTOMER SATISFACTION IN THE WATERSPORTS WORLD.



WWW.PCMENGINES.COM

PRESENT - FUTURE



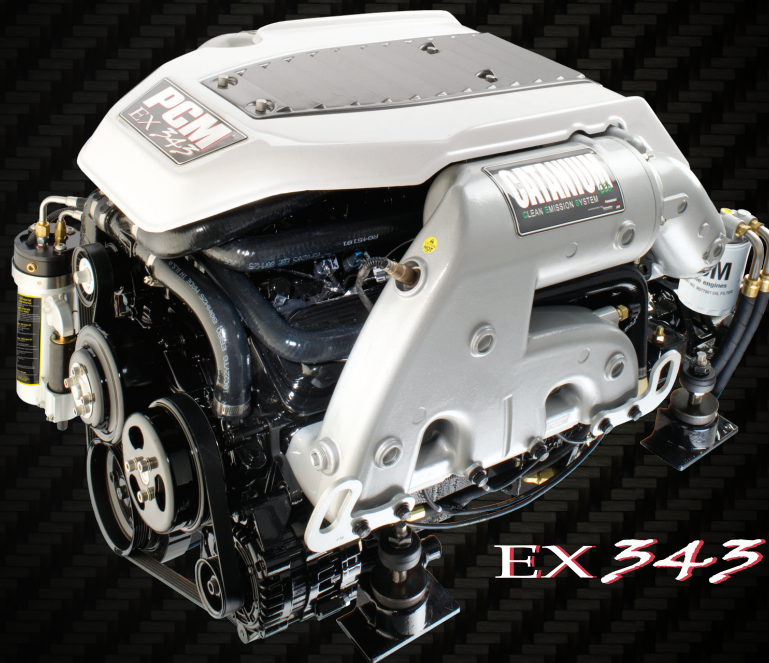
WWW.PCMENGINES.COM

CLEAN - PROVEN



HO 303

THE NEW HO 303 INCLUDES ALL THE FEATURES AND BENEFITS THAT MAKE A PCM ENGINE UNIQUE. THE HO 303 OFFERS PLENTY OF HORSEPOWER AND DRIVABILITY, AND IS VERY FUEL EFFICIENT.



EX 343

THE EX 343 IS AN EXCELLENT CHOICE FOR WATERSPORTS PERFORMANCE. THE EX 343 IS THE MOST POPULAR MODEL IN THE LINE-UP AND FOR GOOD REASON: THE EX 343 IS A PROVEN PERFORMER WITH OUTSTANDING PERFORMANCE, RELIABILITY, AND DURABILITY.

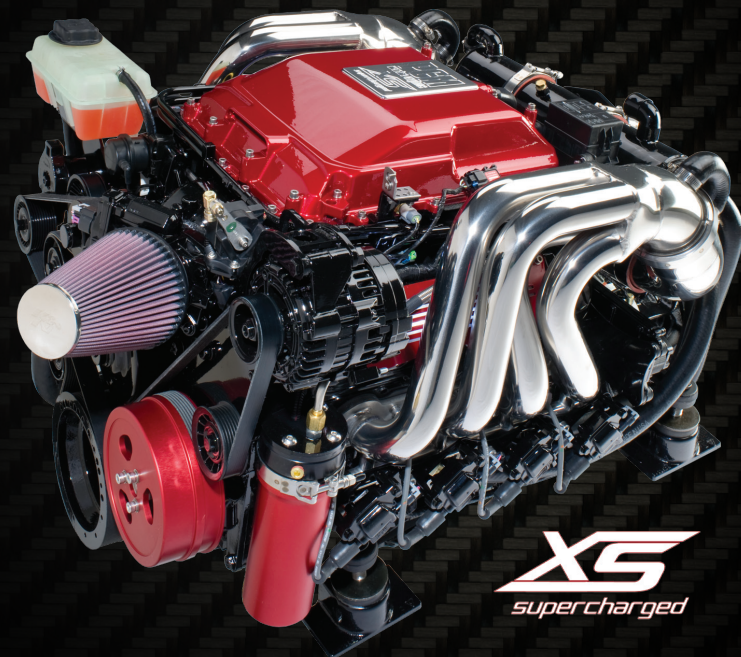
PCM [®] marine engines	HO 303 NEW	EX 343	
DISPLACEMENT	305 cu.	350 cu.	
HORSEPOWER	303 HP	343 HP	
FUEL SYSTEM	MULTI-PORT FUEL INJECTION	MULTI-PORT FUEL INJECTION	M
EXHAUST SYSTEM	PATENTED CATANIUM CES	PATENTED CATANIUM CES	PA

WWW.PCMENGINES.COM






- PERFORMANCE



AT 409 HORSEPOWER, THE ZR 409 IS A TRIED AND TRUE PERFORMER IN THE WATERSPORTS INDUSTRY. AN ENHANCED VERSION RATED AT 450 HORSEPOWER, THE ZR 450 IS SURE TO HANDLE THE TOUGHEST WATERSPORTS APPLICATIONS.



THE NEW XS SUPERCHARGED WITH ITS PERFORMANCE TUNED EXHAUST, IS THE HIGHEST PERFORMANCE ENGINE IN THE PCM LINE. THE XS SUPERCHARGED COMBINES EXTREME PERFORMANCE WITH FEATURES AND BENEFITS THAT ENSURE RELIABILITY AND DURABILITY.

	 	 
364 CU. 409 HP	364 CU. 450 HP	376 CU. 550 HP
MULTI-PORT FUEL INJECTION PATENTED CATANIUM CES	MULTI-PORT FUEL INJECTION PATENTED CATANIUM CES	MULTI-PORT FUEL INJECTION PERFORMANCE TUNED

©Pleasurecraft Engine Group. All rights reserved. Specs and products are subject to change.

WWW.PCMENGINES.COM

RELIABILITY - DURA

THROUGH CONSTANT DESIGN INNOVATIONS, PCM HAS BROUGHT TO THE MARKET MANY EXCLUSIVE FEATURES THAT CAN NOT BE FOUND ON COMPETING ENGINES. THESE FEATURES CONSISTENTLY PROVIDE THE BENEFIT OF HIGH CUSTOMER SATISFACTION.

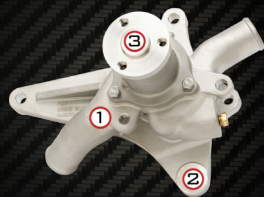
EXCLUSIVE, PATENTED FUEL CONTROL CELL



- ① MOUNTED TO ENGINE FOR EASY SERVICE
- ② TWO PUMP SYSTEM FOR GARAUNTEED FUEL DELIVERY
- ③ EASY TO SERVICE 10 MICRON FUEL FILTER / WATER SEPARATOR

PCM'S EXCLUSIVE, PATENTED FUEL CONTROL CELL (FCC) IS A TWO FUEL PUMP SYSTEM AND RESERVOIR THAT INSURES CONSTANT FUEL DELIVERY AND TOTALLY ELIMINATES THE POSSIBILITY OF VAPOR LOCK. THE SYSTEM INCLUDES AN EASY TO SERVICE 10 MICRON FUEL FILTER / WATER SEPARATOR, WHICH GUARDS AGAINST FUEL CONTAMINANTS; VERY IMPORTANT WHEN USING ETHANOL BLENDED FUELS.

PREMIUM MODULAR WATER PUMP



- ① LARGE STAINLESS STEEL HOUSING
- ② EXTRA LARGE COOLING CAPACITY FOR TODAY'S HIGH PERFORMANCE ENGINES
- ③ HEAVY DUTY BEARING AND SEALS FOR LONG LIFE

PCM'S PREMIUM WATER PUMP INCORPORATES A STAINLESS STEEL HOUSING AND PREMIUM BEARINGS AND SEALS FOR UNMATCHED DURABILITY. IT IS DRIVEN BY A SELF ADJUSTING SERPENTINE BELT, AND ITS LARGE HIGH CAPACITY IMPELLER IS EASY TO SERVICE.

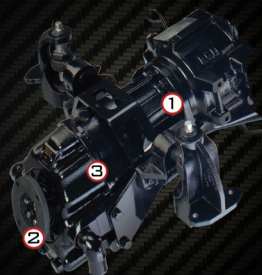
ADJUST-A-FLEX MOUNTING SYSTEM



- ① MICRO ADJUSTABLE STAINLESS STEEL STUD FOR PRECISE ALIGNMENT
- ② EXTRA LARGE CASTING DESIGNED FOR WATERSPORTS APPLICATION
- ③ EXTRA LARGE RUBBER ISOLATORS FOR SMOOTH VIBRATION FREE RIDE

WHEN IT COMES TO SMOOTH, VIBRATION-FREE PERFORMANCE, NOTHING IS MORE IMPORTANT THAN THE ENGINE MOUNTING SYSTEM. PCM'S PREMIUM ADJUST-A-FLEX MOUNTS ARE MICRO-ADJUSTABLE, AND INCORPORATE HEAVY DUTY STAINLESS STEEL COMPONENTS AND LARGE RUBBER ISOLATORS TO CREATE THE ULTIMATE IN SMOOTH, VIBRATION FREE PERFORMANCE.

PCM POWER PLUS® TRANSMISSIONS

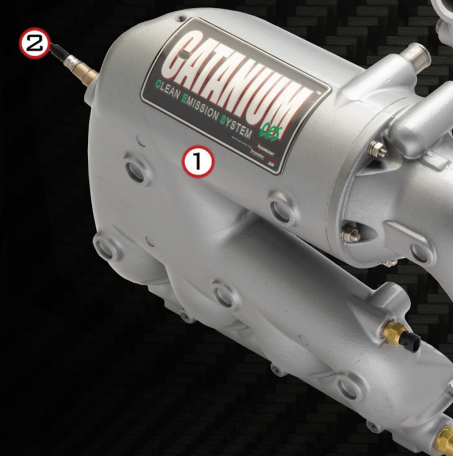


- ① COMPACT DESIGN SPECIFICALLY FOR WATERSPORTS APPLICATIONS
- ② V-DRIVE PASS THROUGH SHAFT FOR EASY ALIGNMENT AND SERVICE
- ③ SPECIAL CAST CONSTRUCTION FOR QUIET AND SMOOTH OPERATION

THE PCM POWER PLUS® TRANSMISSIONS WERE DESIGNED BY PCM SPECIFICALLY FOR WATERSPORTS APPLICATIONS. PCM POWER PLUS® TRANSMISSIONS ARE COMPACT YET HIGHLY DURABLE, AND CREATE SMOOTH, QUIET SHIFTING INTO FORWARD AND REVERSE.

CATANIUM® CLEAN

- ① DURABLE STAINLESS STEEL CATALYST UTILIZE PRECIOUS METALS TO CONVERT HARMFUL HYDROCARBONS, NITOUS OXIDES AND CARBON MONOXIDE INTO HARMLESS BYPRODUCTS
- ②
- ③ THE CATANIUM® CLEAN EMISSION SYSTEM'S PATENTED WATER INJECTED CROSSOVER EXHAUST OUTLET REDUCES POWER ROBBING BACK PRESSURE AND INCREASES PERFORMANCE

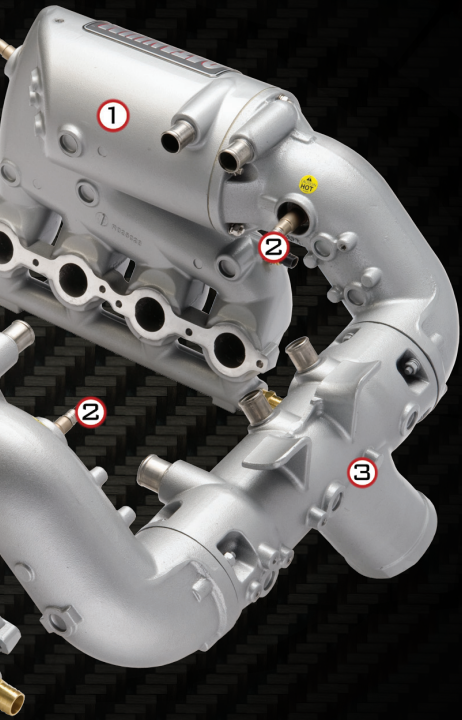


WWW.PCMENGINES.COM

BILITY - EFFICIENCY

EMISSION SYSTEM

- ② PRE AND POST CATALYST SENSORS
MONITOR EMISSIONS TO ENSURE CLEAN,
SAFE PERFORMANCE



PCM'S EXCLUSIVE, PATENTED CATANIUM® CLEAN EMISSION SYSTEM (CES) IS ADVANCED CATALYST TECHNOLOGY. CATANIUM® CES, GREATLY REDUCES HARMFUL EMISSIONS AND DANGEROUS CARBON MONOXIDE, CREATING A CLEANER, SAFER MARINE ENVIRONMENT. UTILIZING THE LATEST ENGINE MANAGEMENT TECHNOLOGY, CATANIUM® CES EQUIPPED ENGINES ARE CLEAN AND MORE POWERFUL THAN EVER.

PCM marine engines

WATERSPORTS CLUB

3 YEAR

TRANSFERABLE WARRANTY

PCM marine engines

PCM marine engines

PREMIER DEALER SERVICE

WORLDWIDE

PCM BUYER PROTECTION

YEAR AFTER YEAR, PCM HAS THE HIGHEST CUSTOMER SATISFACTION RATINGS IN THE INDUSTRY. OWNERS OF NEW PCM INBOARDS AUTOMATICALLY BECOME MEMBERS OF THE PCM WATERSPORTS CLUB, AN EXCLUSIVE PROGRAM THAT PROVIDES A LEVEL OF CUSTOMER SERVICE NOT FOUND ELSEWHERE. CLUB MEMBERS HAVE EXCLUSIVE TOLL FREE ACCESS TO THE "CLUB CONCIERGE," A SPECIAL CUSTOMER SERVICE REPRESENTATIVE, WHO CAN MAKE SURE PARTS AND SERVICE NEEDS ARE MET THROUGH THE NEAREST PCM PREMIER DEALER. PCM ENGINES CARRY A FULL THREE YEAR TRANSFERABLE FACTORY WARRANTY AND SERVICE AND PARTS CAN BE FOUND AT OVER 900 PREMIER DEALER LOCATIONS WORLDWIDE. PREMIER DEALER FACTORY TRAINED TECHNICIANS ARE EDUCATED THROUGH THE MOST SOPHISTICATED TRAINING PROGRAM IN THE INDUSTRY AND ARE THE BEST PREPARED TO OFFER WARRANTY SERVICE AND PARTS ON ALL PCM ENGINES.



WWW.PCMENGINES.COM

PCM[®] marine engines



WWW.PCMENGINES.COM
