



For Immediate Release
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**NAUTIQUE BOATS ANNOUNCES A
NEW INTERNATIONAL SALES MANAGER**

ORLANDO, FLA (July 21, 2010) — Nautique announces a new addition to its team, highly respected industry veteran, Rick Richert.

Richert, who brings many years of marine and international experience, has accepted the International Sales Manager position. Richert will be responsible for helping shape the direction and strategy of the company's international sales efforts.

"I am privileged to be joining such an outstanding team and work for a company who stands for quality and integrity," commented Correct Craft's International Sales Manager, Rick Richert. "Nautique is one of the most premier brands in the world and I look forward to working with the team to increase its distribution globally," Richert added.

"I am very excited to have Rick join the Nautique team. Rick is a very high energy individual who brings several years of international sales experience to our team. Rick is a quality guy and will have an immediate positive impact," stated Nautique President/CEO Bill Yeargin.

Celebrating 85 years of excellence in the marine industry, Correct Craft, Inc. is the producer of the Nautique line of boats. The manufacturer of Nautique is known for delivering superior quality product, cutting-edge technology and exceptional service experiences. To see the complete line of Nautique boats, visit www.nautiques.com.

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