



For Immediate Release

For Further Information Contact:
Sarah Easter, Marketing Specialist
Correct Craft, Inc.
Manufacturer of Nautique Boats
(407) 956-6451
seaster@correctcraft.com

**THE NAUTIQUE TEAM CELEBRATES
85 YEARS OF BOAT BUILDING EXCELLENCE**

Orlando, FLA (October 20, 2009) – Nautique recently held a special celebration in honor of its 85th anniversary as a premier boat manufacturer. The Nautique production team and corporate support gathered for a meal and an 85th anniversary cake to commemorate this important milestone in Nautique’s history. The celebration was held at Nautique’s world-class corporate facility in Orlando.

Throughout the company’s long-standing history, Nautique has contributed significantly to the many innovations that have progressed the boating industry forward. These innovations include developing the world’s first dedicated water ski boat, creating the first wakeboard tower, producing the Launch Control System, and many more. For 2010, Nautique developed the Optimal Surface Control (OSC) hull for the all-new Ski Nautique 200. This unique hull design provides a flatter wake with minimal trough, creating a smoother exit and allowing slalom skiers at all speeds and rope lengths to effectively maintain ski edge, control and direction.

“The prestigious and well-respected Nautique brand is the result of really hard-working people doing all they can to ensure Nautique customers love both their boats and the Nautique life. I am very appreciative of the current Nautique team as well as those who have gone before us who helped to build such an incredible legacy,” stated Correct Craft President/CEO Bill Yeargin.

To read President/CEO Bill Yeargin’s Nautique Insider blog about Nautique’s 85th anniversary, visit www.nautiques.com/blog. Also, to learn about Nautique’s rich heritage of boating building excellence and to discover the company’s long list of innovations, visit www.nautiques.com/about/history/ and www.nautiques.com/about/innovation/ respectively.

Celebrating 85 years of excellence in the marine industry, Correct Craft, Inc. is the producer of the Nautique line of boats. The manufacturer of Nautique is known for delivering superior quality product, cutting-edge technology and exceptional service experiences. To see the complete line of Nautique boats, visit www.nautiques.com.