



Building a Dynasty. Leaving a Legacy.™

For Immediate Release

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**NAUTIQUES BY CORRECT CRAFT
LAUNCHES INTERACTIVE E-NEWSLETTER**

Orlando, FLA (May 22, 2008) – The Orlando-based manufacturer of the premium Nautique boat line, Correct Craft, Inc., introduces a customer-friendly and interactive e-newsletter. The new e-newsletter, Nautique Nation, will keep Nautique enthusiasts informed and connected to the large and ever growing Nautique community.

Nautique Nation will feature the latest updates from Nautique, including interviews with Team Nautique athletes, details on upcoming events, and special promotions. Customers will find the e-newsletter both informative and easy to navigate. Nautique Nation will be distributed on a periodic basis via email. To register to receive the Nautique Nation, visit nautiques.com/nautiquenation.

Correct Craft's President/CEO Bill Yeargin stated, "Our team is excited to be able to communicate directly with our Nautique family and friends using the new Nautique Nation e-newsletter. This e-newsletter will provide interesting and useful information to all those who love Nautiques."

Celebrating 83 years of excellence in the marine industry, Correct Craft, Inc. is the producer of the Nautique line of boats. Correct Craft is known for delivering superior quality product, cutting-edge technology and exceptional service experiences. To see the complete line of Nautique boats, visit nautiques.com.

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