

NAUTIQUE®

For Immediate Release

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NAUTIQUE FORMS ALLIANCE WITH BSR CABLE PARK

ORLANDO, FLA (July 17, 2013) — Nautique is pleased to announce a long-term alliance with BSR Cable Park, located just north of Waco, Texas. As part of the alliance, BSR will exclusively use Nautique boats at their facility.

BSR Cable Park features seven lakes, two of which will exclusively feature the world record-breaking Ski Nautique 200 and the award winning Super Air Nautique G23, allowing watersports enthusiasts to take their skiing/riding to the next level. With this new alliance look for upcoming Nautique events at the amazing BSR facility with local Nautique dealer Sail & Ski.

“At BSR we are committed to building a world-class park that is aligned with Nautique, the world’s best boats,” commented BSR Cable Park Owner, Stuart Parsons.

“We are excited about the alliance with BSR Cable Park. The BSR team has built a state-of-the-art wake park vacation destination that caters to everyone’s needs and Nautique is proud to be associated with them” stated Nautique’s President/CEO Bill Yeargin. “We are pleased BSR chose the Nautique brand, offering their customers the best ski and wake boats to train behind,” Yeargin added.

To read more about this new alliance with BSR, please read Bill Yeargin’s Nautique Insider blog at nautique.com/blog.

BSR Cable Park is a state-of-the-art wake park in the US located on a beautiful 450 acre ranch just north of Waco, TX. This boarder’s paradise offers seven lakes, a gorgeous bar and grill, luxurious lakeside cabins, a gigantic hot tub, pro shop, outdoor pavilion, kid’s fun lake, and beach areas. With so many amenities, BSR is the perfect destination get away for the watersports enthusiasts from a day trip, corporate retreat, or vacation. To learn more about BSR, visit www.bsrcablepark.com.

Celebrating 88 years of excellence in the marine industry, Correct Craft is the producer of Nautique boats and the owner of Orlando Watersports Complex (through its subsidiary Aktion Parks). Correct Craft is known for delivering the highest quality product, innovative technology and exceptional customer service experiences. To get more information on the company or see the complete line of Nautique boats, visit www.nautique.com. To learn more about Orlando Watersports Complex visit www.orlandowatersports.com.

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