



***Building a Dynasty. Leaving a Legacy.™***

**For Immediate Release**

For Further Information Contact:

Terri Schneider, Marketing Coordinator

Correct Craft, Inc.

(407) 855-4141

Email: [tschneider@correctcraft.com](mailto:tschneider@correctcraft.com)

**NAUTIQUES BY CORRECT CRAFT INTRODUCES GPS-BASED SPEED CONTROL  
FOR THE 49<sup>th</sup> MASTERS WATER SKI & WAKEBOARD TOURNAMENT**

ORLANDO, FLA (April 25, 2008) —Correct Craft, Inc. the manufacturer of Nautique water ski and wakeboard boats, will exclusively use Zero Off GPS-Based Speed Control at the 49<sup>th</sup> Masters Water Ski & Wakeboard Tournament held on Robin Lake, Callaway Gardens in Pine Mountain, Georgia over the Memorial day weekend.

The Masters Water Ski & Wakeboard Tournament is the world's most prestigious water ski and wakeboard tournament. It is an invitation-only event open to the world's most talented watersports athletes. Additionally, since approved by AWSA, this is the first record capable tournament in which Zero-Off will be used through out all disciplines.

Jeremy Lessaris, Zero Off Marketing Manager, said, "We are thrilled to support the Masters as the Official Speed Control System and look forward to pulling another record breaking year with Correct Craft. Zero Off provides the most consistent pull from skier to skier that the industry has ever seen. The combination of Zero Off's precision speed control and Correct Craft's unparalleled craftsmanship will take performances at the Masters to a new level."

Greg Meloon, Correct Craft's Vice President of Product Development, commented, "Correct Craft introduced speed control technology to professional waterskiing at the 1995 Pan-American Games in Santa Fe Argentina followed quickly by its debut at the 36<sup>th</sup> Masters. Continuing the legacy, Nautique boats equipped with Zero Off Speed Control will introduce the next generation of speed control for towed watersports at the 49<sup>th</sup> Masters Water Ski & Wakeboard Tournament. Correct Craft and its partners are committed to innovation that improves the waterskiing and wakeboarding experiences of the premier professional athletes and its Nautique enthusiasts."

Zero Off Speed Control technology is now available on all 2008 Nautique boat models. This high advanced speed control system is only offered on Nautique boats.

The Nautique line of boats is produced by Correct Craft, a family-owned manufacturer celebrating 83 years of excellence in the marine industry. Correct Craft, Inc. is known for delivering superior quality product, cutting-edge technology and exceptional service experiences. To see the complete line of Nautique boats, visit [www.nautiques.com](http://www.nautiques.com).

For more information on the Zero-Off GPS speed control system, visit [www.zerogps.com](http://www.zerogps.com).

###