

The Hyperlite Experience Announces Nautique G23 Tour



February 5th, 2013 – What’s better than a free demo of Hyperlite’s premium Wakeboards, Skates and Surfers? That free demo behind the boat that has the whole industry talking – the Super Air Nautique G23. Hyperlite Wake Mfg. is taking their fleet of Nautique Boats on the road this summer to pull the Hyperlite Experience Nautique G23 Tour.

Select regions across the country will see the G23 in tow as we visit preferred Hyperlite retailers. Demos will be free to consumers who sign up in advance for the event day of their choice.

“When Nautique launched their G23 last summer, it changed the sport of wakeboarding forever, and I knew that we had to find a way to share this with all of our fans,” said Hyperlite’s VP of Marketing, Greg Nelson. **“So we created the Hyperlite G23 Tour to give riders the opportunity to experience the best in wakeboarding technology, including The System bindings, all of the boards in our 2013 product line, and the incredible wake behind the G23. With the best boat on the water and the best product to ride, nothing can top this winning combination; and yes, we will have the NSS (Nautique Surf System) on these boats, so be ready to get your shred on!”**

Hyperlite will announce the retailers, dates and locations for the Hyperlite Experience events soon, so stay tuned for more information by visiting [Hyperlite's Blog](#) or [Facebook.com/HyperliteWake](#).

About Hyperlite

Hyperlite is the longest-standing brand in the wakeboarding industry. Based in Snoqualmie, WA, Hyperlite has been a pioneer in the wake industry for over 20 years. The company produces revolutionary wake products that are the result of thousands of hours of research and development from an innovative team of shapers, riders and manufacturers. For more information about Hyperlite, visit our website at [www.Hyperlite.com/Blog](#), on Facebook at

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