

NAUTIQUE®

For Immediate Release

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NAUTIQUE ANNOUNCES 100% ELECTRIC WAKEBOARD BOAT

ORLANDO, FLA (January 20, 2012) – Today, Nautique announced its first 100% electric wakeboard boat, the Super Air Nautique 230 E.

Since debuting the Ski Nautique E a year ago, Nautique has been working to develop a 100% electric wakeboard boat and today Nautique introduces to the world, the Super Air Nautique 230 E.

The first viewing of the Super Air Nautique 230 E will be at the Detroit Boat Show on February 11-19, 2012 in the Silver Spray Sports Nautique dealership exhibit. This boat will make additional appearances at Nautique events throughout 2012.

This first-of-its kind 100% electric Super Air Nautique 230 E contains two automotive electric motors that provide all the power necessary to meet the everyday needs of our customer. Combined, these two electric engines offer a powerful 160 kW of peak output. Like the Ski Nautique E, the electric motors connect through a transfer case to the propeller shaft of the boat producing performance worthy of the Nautique Brand.

The Super Air Nautique 230 E is equipped with state of the art lithium ion batteries with an available storage capacity of up to 78 kW-hours.

“I am incredibly proud of our team and our partners, LTS, for making this new all-electric Nautique a reality!” stated Nautique President/CEO Bill Yeargin. “Since the debut of the Ski Nautique E a year ago, our goal has been to produce an all-electric wakeboard boat that has the performance boat owners expect from a Nautique along with Nautique’s extraordinary quality, innovation and industry leading technology. This is the first of many exciting announcements from Nautique in 2012,” Yeargin added.

Stay tuned to Nautique.com for further announcements.

Celebrating 87 years of boat building excellence, Correct Craft, Inc. is the producer of Nautique boats. The manufacturer of Nautique is known for delivering the highest quality product, innovative technology and exceptional customer service experiences. To see the complete line of Nautique boats, visit www.nautique.com.

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