

## **For Immediate Release**

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## CORRECT CRAFT ANNOUNCES GRAND OPENING OF NEW NAUTIQUE DEALER IN NORTHEAST ARKANSAS

ORLANDO, FLA (March 27, 2008) —Opening its doors on February 12, 2008, Wave Enterprises is proud to be named the newest Nautique dealer for Arkansas. Built on the solid foundation of exceptional boating and service experiences, Wave is excited to help expand the Nautique brand and continue Nautique's success in having the boating industry's best dealer network.

Wave will focus on the inboard market niche, offering all customers new and used Nautique boats. Wave will also be offering a variety of services for all inboard boats, from oil changes to more extensive repair work. Additionally, they have the most up-to-date Wakeboard and Ski pro shop in Arkansas.

Mike Yauch, National Sales Manager for Correct Craft, commented on Wave's addition to the Nautique dealer network. "We are very excited to bring Wave Enterprises on board as the newest Nautique dealer. We are certain that their dedicated team of professionals will dutifully serve the Nautique enthusiasts within their region."

The experienced team at Wave includes: Nick Bartelt, Owner; Cory Ziehe, Sales Manager; Krystal Girdner, Operations Manager; Paul Wagner, Service Technician. This team is extremely passionate about Nautique boats with a strong focus on customer service.

The team at Wave will have its Grand Opening on March 28-30, 2008. This will be a great opportunity to see the 2008 Nautique boats and to meet the Wave Enterprises team.

The Nautique line of boats is produced by Correct Craft, a family-owned manufacturer celebrating 83 years of excellence in the marine industry. Correct Craft, Inc. is known for delivering superior quality product, cutting-edge technology and exceptional service experiences. To see the complete line of Nautique boats, visit www.nautiques.com.